MOBILITY MATTERS

Increased Mobility Means...Getting More Done¹



76% Of Mobility Users Work At Least...²



		20
5-20 MORE HOURS PER WEEK Than The General Population ²	JANUARY O APRIL	FEBR
	JULY	AUG

2014 🔵			
	FEBRUARY	MARCH	
APRIL	MAY	JUNE	
JULY		SEPTEMBER	
CTOBER	NOVEMBER	DECEMBER	



And Missing Less³

Of All Mobile Employees...

91% Check Their Smartphone **Every 6-12 Minutes**







35% **Check Their** Email On Their **Device First** Thing In The Morning

Mobility Is A Growing Trend⁴



Enterprise Mobility Applications (EMAs) Are The Key

Of Mobility Adopters Believe EMAs Could Become A Strategic Differentiator For Their Organization⁵

all all

84%

Of Mobility Adopters Anticipate Moderate, Significant Or Critically Strategic Improvements In Internal Operations Enablement From EMAs⁵

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More Than 85% Of Adopters Expect EMAs Will Dramatically Improve Sales Force Performance⁵



At The End Of The Day, Increasing Sales Is What Counts⁵

Of Mobility Adopters Believe That The Deal Size Will **Increase By 27%** 87



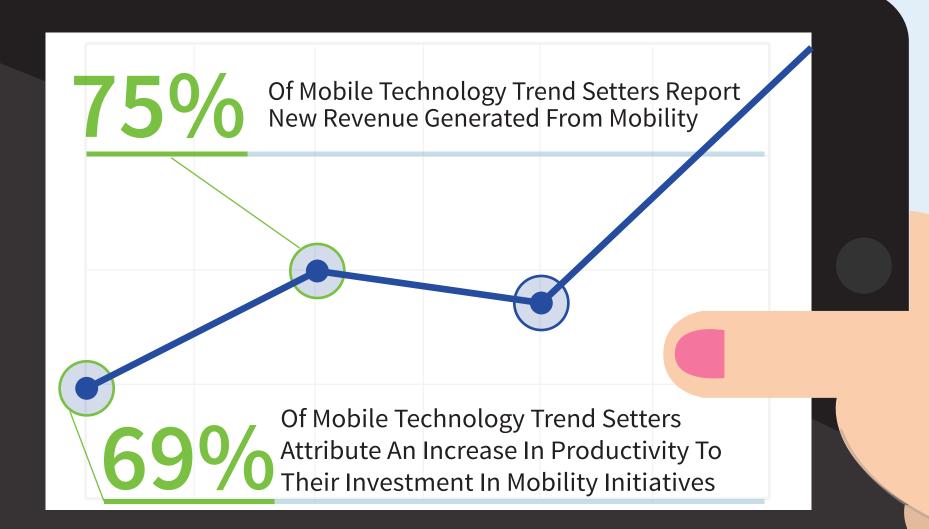


93% **Of Mobility Adopters** Believe That It Will **Increase The Win Rate** By An Average Of 28%



Believe That The Sales Cycles Will Be Reduced By 24% And That Customer Interactions Per Sale Will Decrease By 23%

And The Bottom Line...⁶



The evidence clearly shows that companies who invest in mobility are not only more productive, but they sell more products and services.

The time to get mobile is right now!

www.LEAFnow.com

¹ Mobile Darwinism, Infographic with information provided from the iPass Mobile Workforce Report ² Workshifting, Infographic with information provided from the iPass Mobile Workforce Report ³ iPass Mobile Workforce Report

⁴ Forrester Consulting , The Expanding Role Of Mobility In The Workplace

⁵ Wipro Consulting Services, MOBILITY'S COMPETITIVE EDGE: How Enterprise Applications Are Transforming Business

⁶ Unisys/IDC, Mobile Void to Mobile Enterprise